



Fall Review

2021

Enrollment Profiles and Trends

Fall 2021

Harris-Stowe State University Fall 2021

Enrollment At-A-Glance

Total Headcount* 1,210
FTE^o 1,061

By Full/Part-time

Full-time	998	82%
Part-time	212	18%

By Classification

First-time Freshman	209	17%
Other Freshman	129	11%
Sophomore	239	20%
Junior	318	26%
Senior	304	25%
Dual Enrolled	0	0%
**Other	11	1%

By Gender

Female	856	71%
Male	354	29%

By Status/Gender

Full-time		
Female	703	58%
Male	295	24%
Part-time		
Female	153	13%
Male	59	5%

New Students

First-time Freshman		
Full-time	203	17%
Part-time	6	0%
First-time Transfer		
Full-time	61	5%
Part-time	11	1%
New Student Total	281	23%

By Race/Ethnicity

	Male	Female	Total	
African American	253	713	966	80%
American Indian		1	1	0%
Asian	1	4	5	0%
Hawaiian/Pacific Islander			0	0%
Hispanic	25	18	43	4%
Multiracial	13	27	40	3%
Non-resident Alien	20	18	38	3%
Unknown	10	63	73	6%
White	32	12	44	4%
Total	354	856	1210	100%

By Residence

In-state	641	53%
Out-State	518	43%
International	51	4%

PELL Eligible

First-time Freshman	156	75%
New students	204	73%
All students	998	82%

Fall 2020 to Fall 2021 First-time student retention

	Fall 2020	Retained to Spring 2021		Retained to Fall 2021	
First-time, Full-time Freshman	178	156	87.6%	120	67.4%
First-time, Part-time Freshman	13	1	7.7%	2	15.4%
First-time, Full-time Transfer	82	72	87.8%	56	68.3%
First-time, Part-time Transfer	19	12	63.2%	12	63.2%

*Enrollment numbers based on census day calculations (September 13, 2021).

^o FTE calculated by DHEWD method (credit hours/15).

** Other includes: Visiting, Non-degree, Post-Baccalaureate, and Certification seeking students.

Fall to Fall Enrollment Comparison

Classification	Fall 2020	Fall 2021	% Change
First-time Freshmen	191	209	9.42%
Other Freshmen	233	129	-44.64%
Sophomore	359	239	-33.43%
Junior	296	318	7.43%
Senior	300	304	1.33%
Dual Enrolled	9	0	-100.00%
Other	12	11	-8.33%
Total	1,400	1210	-13.57%
Full Time Equivalent			
FTE*	1,179	1,061	-10.01%
Full/Part-time			
Full-time	1,056	998	-5.49%
Part-time	344	212	-38.37%
Gender			
Female	991	856	-13.62%
Male	409	354	-13.45%
Credit Hours			
Registered Hours	17,650	15,922	-9.79%
Residence			
In State	774	641	-17.18%
Out of State	597	518	-13.23%
International	29	51	75.86%
Race/Ethnicity			
African American	1,172	966	-17.58%
American Indian	4	1	-75.00%
Asian	5	5	0.00%
Hawaiian/Pacific Islander	0	0	0.00%
Hispanic	44	43	-2.27%
Multiracial	49	40	-18.37%
Non-resident Alien	21	38	80.95%
Unknown	45	73	62.22%
White	60	44	-26.67%

Enrollment numbers based on Fall census day calculations.

* FTE calculated by DHEWD method (Credit hours / 15).

Harris-Stowe Fall 2021 Enrollment by Classification, Gender, and Ethnicity

	African-American		American Indian/Alaskan		Asian		Hispanic		Multiracial		Non-resident Alien		Pacific Islander /Native Hawaiian		Unknown		White		Total Enrollment		
	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	All
Undergraduates	713	253	1	0	4	1	18	25	27	13	18	20	0	0	63	10	12	32	856	354	1210
Full-Time	582	206	1	0	4	1	13	25	25	12	17	20	0	0	52	9	9	22	703	295	998
First-time Freshman	93	33			1		3	9	3	1	7	7			39	4	2	1	148	55	203
Other Freshman	68	25					1	1	2	2	1	3			2			3	74	34	108
Sophomore	136	44					2	3	8	2	2	3			4	2		1	152	55	207
Junior	162	54			2		4	7	7	4	6	6			5	2	3	7	189	80	269
Senior	119	49	1		1	1	3	5	5	3	1	1			2	1	4	10	136	70	206
Dual Enrolled																			0	0	0
* Other	4	1																	4	1	5
Part-Time	131	47	0	0	0	0	5	0	2	1	1	0	0	0	11	1	3	10	153	59	212
First-time Freshman		3													3				3	3	6
Other Freshman	17	2													1			1	18	3	21
Sophomore	23	6							1						1		1		26	6	32
Junior	33	9					1		1		1				2		1	1	39	10	49
Senior	55	25					4			1					4	1	1	7	64	34	98
Dual Enrolled																			0	0	0
Other	3	2																1	3	3	6

	African-American		American Indian/Alaskan		Asian		Hispanic		Multiracial		Non-resident Alien		Pacific Islander /Native Hawaiian		Unknown		White		Total Enrollment		
Total Undergraduates	966		1		5		43		40		38		0		73		44		1210		
First-time Freshman	129		0		1		12		4		14		0		46		3		209		
**	10.7%				0.1%		1.0%		0.3%		1.2%			3.8%		0.2%			17.3%		
Other Freshman	112		0		0		2		4		4		0		3		4		129		
Sophomore	209		0		0		5		11		5		0		7		2		239		
Junior	258		0		2		12		12		13		0		9		12		318		
Senior	248		1		2		12		9		2		0		8		22		304		
Dual Enrolled	0		0		0		0		0		0		0		0		0		0		
Other	10		0		0		0		0		0		0		0		1		11		
**	0.8%														0.0%		0.1%		0.9%		

* Other includes: Visiting, Non-degree, Post Baccalaureate, and Certification seeking students.

** Percentage of Total Enrollment

Enrollment numbers based on census day calculations (Sept. 13, 2021)

Harris-Stowe Fall 2021 Enrollment by Major and Classification

	First-time Freshman	Other Freshman	Sophomore	Junior	Senior	Other	Grand Total
Anheuser-Busch College of Business	67	43	70	86	99	0	365
Accounting	5	1	8	13	15		42
Business Administration	40	34	41	49	51		215
Finance	2	1		5	3		11
Health Care Management	7	3	6	9	11		36
Health Care Management ONLINE			1	1	4		6
Information Science/Comp. Tech.	6	4	11	7	14		42
Marketing	7		3	2	1		13
College of Arts and Sciences	93	66	139	188	160	0	646
Biology	33	29	55	74	49		240
Communication Studies	8	3	15	18	10		54
Criminal Justice	15	12	26	26	36		115
Criminal Justice ONLINE		1		4	2		7
General Studies	1				14		15
History				1			1
Mathematics	2	2	5	5	5		19
Political Science	4	4	8	13	8		37
Psychology	22	8	24	26	14		94
Sociology	7	6	6	18	17		54
Sustainable Urban Ecology				1	2		3
Urban Affairs	1	1		2	3		7
College of Education	24	13	26	41	45	0	149
Early Childhood Education	9	6	11	8	20		54
Educational Studies	1		4	12	12		29
Elementary Education	8	2	8	8	8		34
Middle/Jr High Education		2	1	3	1		7
Secondary Education	6	3	2	10	4		25
Education Certifications	0	0	0	0	0	3	3
ACEC						3	3
Other	25	7	4	3	0	8	47
Non-Degree/Unclassified						8	8
Dual Enrolled							0
Undecided	25	7	4	3			39
Grand Total	209	129	239	318	304	11	1210

Harris-Stowe Fall 2021 Enrollment by Major, Gender, and Ethnicity

	African-American		American Indian		Asian		Hispanic		Multiracial		Non-resident Alien		Pacific Islander /Native Hawaiian		Unreported		White		Grand Total				
	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male			
Anheuser-Busch College of Business	158	107	0	0	0	1	6	18	5	6	8	13	0	0	19	6	3	15	365	199	166		
Accounting	17	11					2			3	3				3	2		1	42	25	17		
Business Administration	93	61				1	3	13	4	2	3	7			15	2	1	10	215	119	96		
Finance	4	5						1				1							11	4	7		
Health Care Management	23	4						1	1	1	2	1			1	2			36	28	8		
Health Care Management ONLINE	5						1												6	6	0		
Information Science/Comp. Tech.	11	21						2				3			1		4		42	11	31		
Marketing	5	5						1				1			1				13	6	7		
College of Arts and Sciences	436	109	1	0	3	0	8	4	21	6	5	5	0	0	28	3	5	12	646	507	139		
Biology	191	13			2		1		9	1	2				14	1	3	3	240	222	18		
Communication Studies	20	26							2			1			2	2		1	54	24	30		
Criminal Justice	70	28					1	2	3	3					3		5		115	77	38		
Criminal Justice ONLINE	7																		7	7	0		
General Studies	7	6					1		1										15	9	6		
History		1																	1	0	1		
Mathematics	6	10								1		1					1		19	6	13		
Political Science	24	6					1		3		1	1			1				37	30	7		
Psychology	69	9					3	2	2		2	1			5		1		94	82	12		
Sociology	37	9					1		1			1			2		1	2	54	42	12		
Sustainable Urban Ecology	1				1					1									3	2	1		
Urban Affairs	4	1	1												1				7	6	1		
College of Education	99	26	0	0	1	0	2	1	1	1	1	1	0	0	9	0	4	3	149	117	32		
Early Childhood Education	48	1					1		1		1				2				54	53	1		
Educational Studies	13	12													3		1		29	17	12		
Elementary Education	21	5			1			1				1			3		1	1	34	26	8		
Middle/Jr High Education	3	4																	7	3	4		
Secondary Education	14	4					1			1					1		2	2	25	18	7		
Education Certifications	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	3	0		
ACEC	3																		3	3	0		
Other	17	11	0	0	0	0	2	2	0	0	4	1	0	0	7	1	0	2	47	30	17		
Non-Degree/Unclassified	4	3																1	8	4	4		
Undecided	13	8					2	2			4	1			7	1		1	39	26	13		
Grand Total	Female/Male		713	253	1	0	4	1	18	25	27	13	18	20	0	0	63	10	12	32	1210	856	354
Total	Ethnicity		966		1		5		43		40		38		0		73		44			1210	

Fall Enrollment Trends

	2015	2016	2017	2018	2019	2020	2021	
Headcount	1,390	1,464	1,442	1,716	1,630	1,400	1,210	
Student FTE	1,179	1,282	1,276	1,526	1,453	1,179	1,061	
Gender								
Male	462	488	493	573	511	409	354	
Female	928	976	949	1,143	1,119	991	856	
Residence								
In-State	1,156	1,125	1,077	1,113	979	774	641	
Out-State	234	339	335	573	610	597	518	
International			30	30	41	29	51	
Full-time/Part-time								
Full-time	1,036	1,159	1,163	1,398	1,371	1,056	998	
Part-time	354	305	279	318	259	344	212	
New Students								
Freshman	279	379	270	548	381	192	209	
Transfers	173	152	168	157	152	100	72	
Classification								
Freshman	611	684	599	810	696	425	338	
Sophomore	280	259	327	346	331	358	239	
Junior	212	265	227	294	308	296	318	
Senior	260	237	270	259	282	300	304	
Other	27	19	19	7	13	21	11	
Status/Gender								
Full-time								
Male	351	406	420	478	446	299	295	
Female	685	753	743	920	925	757	703	
Part-time								
Male	111	82	73	95	65	110	59	
Female	243	223	206	223	194	234	153	

Trend over time

Low point

High point

Fall Enrollment Trends by Major/Division

	2015	2016	2017	2018	2019	2020	2021	
<u>Anheuser-Busch</u>								
<u>School of Business</u>								
Accounting	57	58	53	64	53	40	42	
Business Admin.	299	287	283	323	282	231	215	
Finance	1	6	12	11	15	15	11	
Health Care Mgmt.	79	56	57	63	53	53	42	
Info. /Computer Tech.	51	42	48	57	45	42	42	
Marketing	1	12	13	22	14	11	13	
Subtotal	488	461	466	540	462	392	365	
<u>College of Education</u>								
Early Childhood Ed.	78	78	70	72	59	75	54	
Educational Studies	54	57	59	73	49	33	29	
Elementary Ed.	102	77	50	41	39	34	34	
Middle School Ed.	20	23	20	10	10	11	7	
Secondary Ed.	49	47	44	37	39	32	25	
Subtotal	303	282	243	233	196	185	149	
<u>College of Arts & Sciences</u>								
Biology	157	208	242	366	377	318	240	
Communication Studies				34	54	44	54	
Criminal Justice	159	173	187	203	180	149	122	
General Studies						4	15	
History					2	1	1	
Mathematics	29	39	46	39	49	31	19	
Political Science	4	23	27	36	49	47	37	
Interdisciplinary	5	6	6	11	5	Inactive		
Psychology				5	77	87	94	
Sociology	10	51	62	109	86	67	54	
Sustainability & Urb. Ecol.		3	7	6	5	4	3	
Urban Affairs	33	26	16	12	6	7	7	
Subtotal	397	529	593	821	890	759	646	
Undecided	169	169	121	115	69	52	39	
Non-Degree	27	19	19	7	13	12	11	
Subtotal	196	188	140	122	82	64	50	
Total Enrollment	1384	1460	1442	1716	1630	1400	1210	

Trend over time

Low point

High point

Completion Trends

	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	
Anheuser-Busch School of Business							
Accounting	11	12	13	16	12	6	
Business Admin.	39	29	43	34	32	31	
Finance			1	3	1	5	
Health Care Mgmt.	12	7	7	7	9	7	
Info. /Computer Tech.	5	4	6	6	6	3	
Marketing		2	1	1	2	1	
Subtotal	67	54	71	67	62	53	
College of Education							
Early Childhood Ed.	1	6	3	2	1	1	
Educational Studies	24	31	19	40	18	10	
Elementary Ed.	5	7	3	3	-	2	
Middle School Ed.	5	2	-	-	1	-	
Secondary Ed.	1	2	1	-	3	1	
Subtotal	36	48	26	45	23	14	
College of Arts & Sciences							
Biology	10	7	21	19	23	40	
Communication Studies				1	8	11	
Criminal Justice	30	27	38	39	36	24	
General Studies					4	21	
Interdisciplinary	-	4	6	3	2	Inactive	
Mathematics	1	-	1	1	3	4	
Political Science			4	4	4	7	
Psychology					1	7	
Sociology		4	3	11	24	16	
Sustain. & Urb. Ecol.			3	1	1	1	
Urban Affairs	8	8	3	5	-	3	
Subtotal	49	50	79	84	106	134	
Total Degrees	152	152	176	196	191	201	
Total Certificates		1	3	0	0	0	
Grand Total		153	179	196	191	201	

Trend over time

Low point

High point