



The vision of the Bob Virgil Center for Entrepreneurship at Harris-Stowe's Anheuser-Busch School of Business is to cater to the needs of local and regional minority entrepreneurs, while focusing on enhancing business education and programs. In addition, it aims to be a leader in entrepreneurship, small business development and innovation, and to be a state-of-the-art entrepreneurship training facility for business students and the community at large.

The purpose of the center is to:

- Provide counseling services to existing and pre-venture entrepreneurs in developing markets;
- Establish accounting and licensing procedures;
- Provide educational training services to assist individuals with planning and launching their businesses, managing personnel, creating financial and cash flow analysis, maintaining taxes, marketing their services and developing customer relations;
- Sponsor business educational seminars and workshops both on-site and at various locations;
- Serve as a small business development learning laboratory for business students with specialization in Entrepreneurship that accommodates various teaching and learning styles.

Activities

IdeaBounce® events are opportunities to connect socially. The agenda includes two-minute presentations from 10-15 "bouncers" to judges from the campus and community. The judges select winners who will receive a cash prize and an invitation to network with the judges after the event.

"Coffee with the Experts" allows entrepreneurs to have a 10-minute, private conversation with experienced advisors with a wide range of business experts. Such sessions can be excellent follow up or preparation for an IdeaBounce®, to get feedback before bouncing and determining next steps. Contact the center to make an appointment for an upcoming "Coffee with the Experts."

Workshops

The Bob Virgil Center for Entrepreneurship's seminars and workshops for commercial ventures are free and open to the public. They are geared toward assisting entrepreneurs in new venture formation. Some of the topics include:

- Maintaining Full-Time Employment While Being a Part-Time Entrepreneur
- Understanding Business Law for Small Businesses
- The Importance of Having Business Insurance
- Steps to Starting a Business

Services

In fulfilling its goal to provide training to small businesses, the Center offers nominal fee-based services to the business community. Funds generated from the fees are utilized to support the mission of the Center.

- Business Development and Consulting
- Financial Management and Accounting
- Marketing and Managing Personnel
- One-on-One Consultations

Clubs

Harris-Stowe State University Entrepreneurs

The purpose of Harris-Stowe State University Entrepreneurs is to function as an honorable and professional resource for students of HSSU who have an interest in entrepreneurship.

Students in Free Enterprise (SIFE)

The purpose of HSSU SIFE is to create a partnership between businesses and higher education that prepares the next generation of entrepreneurs and business leaders. SIFE has a global network that consists of business executives, university students and academic leaders.

